

GreenDisc Technology

More drive when you need it!

GreenDisc™
TECHNOLOGY

Allows your customers to flex their PCs

GreenDisc is a new patent-pending technology that lets users expand hard drive capacity on demand without a change to their hardware. This new product delivers the convenience of a client-based "local capacity upgrade" with just a few clicks of the mouse.

Provides value to OEMs and end users alike

GreenDisc is insurance that protects users from running short of hard drive space. It also helps address storage-related system performance issues, all through the convenience of an immediate, user-initiated upgrade. Users appreciate the value of not having to buy an external drive or replace their old one.

Adding more green space

By bringing GreenDisc to their customers, OEMs can better differentiate their systems while delivering an accessible, environmentally friendly solution.

GreenDisc even holds the promise of simplified SKU management for OEMs who now don't have to offer a long list of models whose only difference is their hard drive capacity.

A "Green" solution

GreenDisc delivers tangible environmental benefits and is estimated to be able to reduce up to one third of the number of used disk drives headed to landfills. One fewer device also means less power is consumed while providing the same computing experience.

GreenDisc means less disks which means...less power, less energy, less heat, less noise... it's better for the environment.

Key Benefits

- It increases the capacity of your hard drive without you having to touch it.
- It's environmentally "green".
- It eliminates the need for an external drive hanging off of a USB cable.
- It's easy to enable.
- It's instantly available, anytime, anywhere.

Key Features

- A simple click-'n-go user interface.
- Local upgrade of the technology reduces system complexity.
- Expansion of the "C" (or primary) drive partition for optimal ease of use.

DDN

Digital Delivery Networks, Inc.

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GreenDisc Technology

Adding more green space

Storage

SYSTEM ALERT!

WARNING! Drive C is low on disk space!

The system has detected a problem with your hard drive. The available capacity is less than the minimum need to operate the device properly.

Please delete or offload content to an alternative storage location or add capacity to resolve the issue.

Capacity: 240GB
Remaining: 40GB

This computer comes equipped with DDNI's GreenDisc Technology. Click "Buy More Capacity" to instantly add another 80GB of storage.

[Learn more about DDNI's GreenDisc Technology](#)

[Buy More Capacity](#)
[Check Hard Drive](#)
[Shop USB Drives](#)
[Backup Options](#)

A New Sales Motion

- Enables contextual up-sell and attach opportunities.
- Provides a presentation environment.
- Delivers a functional launch point.
- Facilitates additional sales – warranties, accessories, services, utilities, backup, PC health, etc. ...at the time of greatest interest.

Lifetime Value

Users continue to do more and more with their PCs. Now they have the option of unlocking additional capacity on their PC's hard drive, whenever they need it. Users can upgrade and use the space in just a few minutes.

GreenDisc Technology detects when a user's hard drive has reached a low-capacity threshold and then notifies the user.

A User-Centric Solution

- Provides an upgrade path on demand.
- Eliminates confusion around adding new hardware to the configuration.
- Enhances an already working solution.
- Delivers an alternative to users who want the space but not the hassle of a hardware change.

System Requirements

- A factory-enabled implementation of GreenDisc.
- Microsoft Windows Vista / Win7 / Win8

Customer Comfort

Users receive a strong affirmation, and a feeling of security, when their drive capacity state is in good shape. And when capacity falls low, they know they will be notified and presented with a readily-available solution. It is clear, event-based, and contextual to their current system activity.

Storage

SYSTEM NORMAL

GreenDisc Technology has been activated.

[Learn more about DDNI's GreenDisc Technology](#)

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